



# PŪRVII COMPENSATION PLAN

## COMPENSATION PLAN DEFINITIONS

ASSOCIATE TYPE ID	ASSOCIATE TYPE NAME	NOTES
1	Partner	Eligible for all commissions; can enroll all associate types
1	Retail Customer	Not eligible for commissions; cannot enroll any associate types

TREE TYPE	TREE NAME	NOTES
Enrollment	Enrollment	Includes all associate types
Placement	Binary	Includes only Partners

BASE VOLUME	DESCRIPTION	NOTES
QV	Qualifying Volume	Amount of volume in the QV Field from Inventory Table, used for rank qualifications and commission active status
CV	Commissionable Volume	Amount of volume in the CV Field from Inventory Table; used for commission payout

PERSONAL VOLUME	DESCRIPTION	CALCULATION
PPV	Personal Purchase Volume	Volume (QV) from my personal purchases only
RV	Retail Volume	Volume (QV) from my personally enrolled Retail Customers
PV	Personal Volume	100% of Volume (QV) from my personal purchases and 50% of Volume from my Retail Customers purchases

TREE VOLUME	DESCRIPTION	CALCULATION
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LLV	Lesser Leg Volume	Total Binary Volume (QV) from my smaller leg
LLET	Enroll Tree Left Leg Binary Volume	Binary Volume (QV) from my Enrollment Tree in my left leg
RLET	Enroll Tree Right Leg Binary Volume	Binary Volume (QV) from my Enrollment Tree in my right leg
LLROLL	Binary Tree Left Leg Rollover Volume	Left Leg Rollover Volume (CV) from the previous week
LLNEW	Binary Tree Left Leg New Volume	Left Leg Volume (CV) from the current week
LLTOTAL	Binary Tree Left Leg Total Volume	Left Leg Total Volume (CV)
RLROLL	Binary Tree Right Leg Rollover Volume	Right Leg Rollover Volume from the previous week (CV)
RLNEW	Binary Tree Right Leg New Volume	Right Leg Volume from the current week (CV)
RLTOTAL	Binary Tree Right Leg Total Volume	Right Leg Total Volume (CV)

PERIODS	DESCRIPTION	NOTES
Weekly	Starts on Monday	The day of the week your weekly period begins on
Monthly	Standard Calendar Month	
Quarterly	Standard Calendar Quarter	

CORE RULES	DESCRIPTION	NOTES
ACT50	Commission Active 50PV	50 Personal Volume
ACT100	Commission Active 100PV	100 Personal Volume
ACT200	Commission Active 200PV	200 Personal Volume
ACCTACT	In Good Standing	Account is Active (not inactive, terminated, suspended, etc.)

OTHER INFO	DESCRIPTION	NOTES
Threshold	\$20 [Default Value]	Amount of commissions earned before being released. If under the threshold, they accumulate until above the threshold





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## ENROLLMENT TEAM BINARY VOLUME REQUIREMENTS

RANK NAME	PV	BINARY P.E. REQUIREMENTS	TOTAL VOL	STRONG MAX %	STRONG VOL	WEAK VOL	MAX LEG %	50% PER LEG VOL	WEEKLY BINARY CAP
 Star	50	1 P.E. Active Partner in Left & Right Leg							\$200
 Star 500	50	1 P.E. Active Partner in Left & Right Leg	500						\$300
 Star 1000	50	1 P.E. Active Partner in Left & Right Leg	1,000						\$400
 Bronze	50	1 PE Active Partner on Left Leg & Right Leg	2,000	90%	1,800	200	50%	1,000	\$500
 Silver	50	1 PE Active Star	3,000	90%	2,700	300	50%	1,500	\$700
 Gold	100	2 PE Active Stars	8,000	90%	7,200	800	50%	4,000	\$1,000
 Ruby	100	3 PE Active Stars	15,000	90%	13,500	1,500	50%	7,500	\$1,500
 Emerald	100	4 PE Active Stars	30,000	80%	24,000	6,000	50%	15,000	\$2,500
 Diamond	200	5 PE Active Stars	60,000	80%	48,000	12,000	40%	24,000	\$5,000
 Double Diamond	200	6 PE Active Stars	120,000	80%	96,000	24,000	40%	48,000	\$10,000
 Triple Diamond	200	7 PE Active Stars	250,000	80%	200,000	50,000	40%	100,000	\$15,000
 Black Diamond	200	8 PE Active Stars	500,000	80%	400,000	100,000	40%	200,000	\$25,000

### RANK AND BINARY PAYOUT NOTES

1. Ranks calculated on Rolling 4-Wk Basis (autoship moving to 28 days)
2. Binary pay based on rank as soon as it is achieved.
3. Wholesale Customer Volume is paid out through Binary at 50% (goes fully upline)
4. Retail Customer Volume is not paid out through Binary, but 50% is added to the Weak Leg of Sponsor for Rank Qualification Purposes (to meet weak leg vol requirement)

### ROLLOVER VOLUME NOTES

1. 1 million max rollover volume
2. Rollover volume banked for those that have enrolled with enrollment pack (Partners)
3. Volume flushes after no orders for 13 weeks (91 days)



# PÜRvii COMPENSATION PLAN

## COMP PLAN BONUSES

BONUS NAME	PAY PERIOD	PAY TO	PAY TREE	PAY ON	PAY TYPE	PAY AMOUNT CALCULATION	REQUIREMENTS (EARNER)	REQUIREMENTS (ORDERER)	BONUS NOTES
<b>Retail Customer Bonus</b>	Weekly	Partner	Enroll	Wholesale Cust (CV)	Percent	<b>25%</b>	Commission Active (50CV)	Retail Customer that has order with volume (CV)	50% of volume from Retail Customers flows into Binary (all the way up)
<b>Partner Bonus</b>	Weekly	Partner	Enroll	Enroll Pack Orders (Index 1)	Fixed	<b>Enroll Pack (Challenge) - \$25</b> <b>Enroll Pack (Wellness Pack) - \$35</b> <b>Enroll Pack (Founder) - \$100</b>	I enroll a partner on any enrollment pack and receive a Partner bonus.	Purchase of qualifying Enrollment Pack	Qualifying Enrollment Packs will have Index Field 1 Populated (with the amount that is to be paid when the packs is purchased.
<b>Binary Team Bonus</b>	Weekly	Partner	Binary	Lesser Leg (CV)	Percent	<b>Star to Gold - 10%</b> <b>Ruby to Diamond - 11%</b> <b>Double Diam +- 12%</b>	Ranks as indicated	Partner that has order with volume (CV)	See Ranks tab for Binary Earnings caps.  Only Partner Volume paid out in this bonus.
<b>Check Match Bonus</b>	Weekly	Partner	Enroll	Binary Earnings	Percent	<b>Gen 1 - 15%</b> <b>Gen 2 - 10%</b> <b>Gen 3 - 5%</b>	Gen 1 - Gold Gen 2 - Ruby Gen 3 - Emerald+	n/a	Pays percentage of Binary Team Bonus based on schedule in Requirements column.
<b>Founder's Club Bonus</b>	Quarterly	Partner	n/a	Silver +	Pool	<b>1% of Total Quarterly CV</b>	Founder's that hit the rank 2 of 3 months in quarter	Silver, Gold, Ruby 1 Share Emerald 2 Share Diamond & Above 3 Share	Each qualifier receives

<b>Lifestyle Bonus</b>	Receive your lifestyle bonus every week that you qualify at Bronze and above. Bonus is paid on the highest achieved rank	<b>Bronze</b>	<b>Silver</b>	<b>Gold</b>	<b>Ruby</b>	<b>Emerald</b>	<b>Diamond</b>	<b>Double Diamond</b>	<b>Triple Diamond</b>	<b>Black Diamond</b>
		<b>\$25</b> week	<b>\$50</b> week	<b>\$75</b> Week	<b>\$100</b> Week	<b>\$125</b> Week	<b>\$150</b> Week	<b>\$175</b> Week	<b>\$200</b> Week	<b>\$250</b> Week
<b>Jeep Club Bonus*</b> If applicable										
<b>Jeep Club Bonus</b>	Earn the "jeep Club Bonus on top of your Lifestyle Bonus every month you qualify at GOLD EXECUTIVE or above! You must submit proof of jeep purchases to Support@PÜRvii.com. Once proof is received , you will receive your Jeep Logos in the mail! Jeeps must be 5 years old or newer to qualify. You may chose Wrangler, Gladiator, Cherokee, or Wagoneer.			<b>+\$100</b> Month	<b>+\$150</b> Month	<b>+\$200</b> Month	<b>+\$250</b> Month	<b>+\$300</b> Month	<b>+\$350</b> Month	<b>+\$400</b> Month