

Privacy Policy

Last updated: Jun 23, 2023 11:19 AM

We value your privacy very highly. Please read this Privacy Policy carefully before using the <https://euabeinspired.com> Website (the "Website") operated by EUA Brand Co., a(n) Limited Liability Company formed in Georgia, United States ("us," "we," "our") as this Privacy Policy contains important information regarding your privacy and how we may use the information we collect about you.

Your access to and use of the Website is conditional upon your acceptance of and compliance with this Privacy Policy. This Privacy Policy applies to everyone, including, but not limited to: visitors, users, and others, who wish to access or use the Website.

By accessing or using the Website, you agree to be bound by this Privacy Policy. If you disagree with any part of the Privacy Policy, then you do not have our permission to access or use the Website.

What information we collect, where we get this information, how we use this information, what happens if we don't have it, and the legal basis for processing this information

We collect any and all information that you enter on this Website. In the last 12 months, we have collected the following information about individuals using our Website:

Category of information	Specific piece of information	Legal basis for processing this information	Where we get this information	How we use this information	What happens if we don't have this information
Identifying information	Name	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Counting ad impressions to unique visitors;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for counting ad impressions to unique visitors will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p>

				<p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Identifying information	Postal / Shipping address	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels;</p> <p>The observation and recording of activities by the business, such as through the use of cookies.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving</p>

				Verifying customer information.	disputes will not be possible; Our use of your data for verifying customer information will not be possible.
Identifying information	Billing address	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels;</p> <p>The observation and recording of activities by the business, such as through the use of cookies.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Identifying information	Phone number	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels;</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p>

		<p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>The observation and recording of activities by the business, such as through the use of cookies.</p>	<p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Identifying information	IP address	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels;</p> <p>The observation and recording of activities by the business, such as through the use of cookies.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing</p>

				<p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Identifying information	Email address	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels;</p> <p>The observation and recording of activities by the business, such as through the use of cookies.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p>

				Verifying customer information.	Our use of your data for verifying customer information will not be possible.
Identifying information	Device identifier	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Financial information	Credit card or debit card number	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p>

		<p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>		<p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Financial information	Card expiration date	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing</p>

				<p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Financial information	Card CVV (security code)	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p>

				Verifying customer information.	Our use of your data for verifying customer information will not be possible.
Financial information	Bank account number	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Internet or other electronic activity	Browsing history	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p>

		<p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>		<p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Internet or other electronic activity	Search history	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing</p>

				<p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p> <p>Verifying customer information.</p>	<p>services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p> <p>Our use of your data for verifying customer information will not be possible.</p>
Internet or other electronic activity	Information regarding your interaction with our website or application	<p>The user has provided consent to the processing of their information;</p> <p>Processing is necessary to perform a contract with the user;</p> <p>Processing is necessary in order to take steps that the user has requested prior to entering into a contract;</p> <p>Processing is necessary for compliance with a legal obligation.</p>	<p>Information submitted by the consumer;</p> <p>Tracking pixels.</p>	<p>Analytics;</p> <p>Enforcing our Terms of Service;</p> <p>Marketing and advertising;</p> <p>Participation in surveys and contests;</p> <p>Performing services;</p> <p>Providing customer service;</p> <p>Providing financing;</p> <p>Resolving disputes;</p>	<p>Our use of your data for analytics will not be possible;</p> <p>Our use of your data for enforcing our Terms of Service will not be possible;</p> <p>Our use of your data for marketing and advertising will not be possible;</p> <p>Our use of your data for participation in surveys and contests will not be possible;</p> <p>Our use of your data for performing services will not be possible;</p> <p>Our use of your data for providing customer service will not be possible;</p> <p>Our use of your data for providing financing will not be possible;</p> <p>Our use of your data for resolving disputes will not be possible;</p>

				Verifying customer information.	Our use of your data for verifying customer information will not be possible.
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Note that we do not use your personal information for the purposes of targeted advertising, nor for profiling. Please see the "Your Rights" section below for more information about exercising your privacy rights related to profiling and targeted advertising.

With whom we share your personal information

We do not share nor disclose your personal information to any third parties.

Sale of your information

We do not sell your personal information. Please see the "Your Rights" section below for more information about exercising your privacy rights regarding sales of your personal information.

Cookies

A cookie is a small piece of data sent from a website and stored on your device by your browser. This Website collects cookies. Please visit our Cookie Policy to learn more about what cookies we collect, why we collect them, and how to change your cookie settings.

Children's privacy

This Website is intended for use by a general audience and does not offer services to children. Should a child whom we know to be under 18 send personal information to us, we will use that information only to respond to that child to inform him or her that they cannot use this Website. We do not sell the personal information of minors under the age of 16.

Analytics programs

This Website uses Google Analytics to collect information about you and your behaviors. If you would like to opt out of Google Analytics, please visit <https://tools.google.com/dlpage/gaoptout/>.

Information retention

We retain the following personal information for the following periods of time:

Category of information	Data retention period
Identifying information	until we no longer need the information to contact you
Financial information	until we no longer need the information to contact you
Internet or other electronic activity	12 months

Direct marketing

We use the information that we collect about you for direct marketing purposes. Direct marketing is the act of selling products or services directly to consumers rather than through retailers. You may, at any time, request that we cease to use your information for direct marketing purposes by emailing us at customerservice@euabrand.com.

Your rights

All visitors or users of this website have the following rights with regard to their personal information:

1. The right to opt out of use of your personal information for the purposes of targeted advertising.
2. The right to access the personal information that we have collected about you.
3. The right to know what personal information we have collected about you, including the categories of personal information, the categories of sources from which the personal information was collected, the business or commercial purpose for collecting, selling or sharing personal information, the categories of third parties to whom we disclose the personal information.
4. The right to know whether your personal information is sold or disclosed and to whom.
5. The right to say no to the sale of your personal information.
6. The right to opt out of the sharing of your personal information.
7. The right to opt out of the use of your personal information for the purposes of profiling in furtherance of decisions that produce legal or similarly significant effects concerning you.
8. The right to request that we delete all or some of the personal information that we have collected on you.
9. The right not to be discriminated against based upon your exercise of your privacy rights.
10. The right to equal service and price, even if you exercise your privacy rights.
11. The right to ask us to transmit your personal information that we have collected on you to another provider (where technically feasible).
12. The right to request that we amend any of the information that we have collected about you.
13. The right to withdraw your consent to the processing of your data.
14. The right to request that we restrict the processing of your data.
15. The right to lodge a complaint regarding our collection, sharing and processing of data with competent authorities in the proper jurisdiction.
16. The right to request your personal information in a portable and, to the extent feasible, readily usable format that allows you to transmit that information to another entity.
17. The right to limit the use and disclosure of your sensitive personal information.
18. The right to receive the personal information that we hold about you in a portable and, to the extent feasible, a readily usable format that allows you to transmit this information to another entity.

Exercising your rights

You may exercise the rights specified above by submitting a consumer request to:

Yanta Haynes
CEO
customerservice@euabrand.com
678-324-5444
4132 Atlanta Hwy Ste 110-358 Loganville, GA 30052
USA

If you use our cookie consent banner to exercise your privacy rights, the opt out signal will be applied to your browser. If you opt-out by contacting us as stated above, your preference will be applied to your account and our databases, including offline sales.

We will need to verify your identity prior to effectuating your request. To verify your identity, you will need to provide us with the following information with your request:

- Name;
- Postal / Shipping address;
- Billing address;
- Phone number;
- Email address.

Please note that we may be unable to process your request if you do not provide us with the above information.

You may also designate an authorized agent to exercise your rights on your behalf. You may designate an agent via any of the ways used to submit requests on your behalf. We will request the agent to verify that he or she has the authority to submit requests on your behalf. We will do so by asking the agent to submit the following information:

- Valid power of attorney;
- The requester's valid government-issued ID.

Please note that we may not be able to process your request if your designated agent and/or you do not provide us with the above information.

We will respond to most consumer requests within 30 to 45 days of receipt, depending upon where you reside. However, some requests may take longer. We will notify you in writing if we need more time to respond. We have the ability to deny your request(s) if certain exceptions in the law apply. If we do deny your request, we will provide you with the reasons for such denial.

You have the right to appeal a refusal to take action on a rights request. You may file an appeal to us at the contact information provided above. We will respond to most appeal requests within 45 days to 60 days of receipt, depending upon where you reside. However, some requests may take longer. We will notify you in writing if we need more time to respond (up to 90 days total). In our response to your appeal, we will inform you of any actions taken or not taken and the reason(s) as to why. Normally, we do not charge a fee to process or respond to consumer requests. However, we may charge a fee for a second or subsequent request within a 12-month period.

Location of data processing

All data processing activities undertaken by us take place in United States.

Third-party websites

This Website may contain hyperlinks to websites operated by parties other than us. We provide such hyperlinks for your reference only. We do not control such websites and are not responsible for their contents or the privacy or other practices of such websites. It is up to you to read and fully understand their Privacy Policies. Our inclusion of

hyperlinks to such websites does not imply any endorsement of the material on such websites or any association with their operators.

Do Not Track

Do Not Track is a preference you can set on your browser to inform websites that you do not want to be tracked. We do not support Do Not Track ("DNT"). You can either enable or disable Do Not Track by visiting the Preferences or Settings page of your browser.

Transferring data

We plan to transfer data to the United States.

Changes to Privacy Policy

We reserve the right to amend this Privacy Policy at any time. We will notify you of any changes to this Privacy Policy by posting the updated Privacy Policy to this website or application.

Questions

If you have any questions about this Privacy Policy, please contact us at customerservice@euabrand.com.