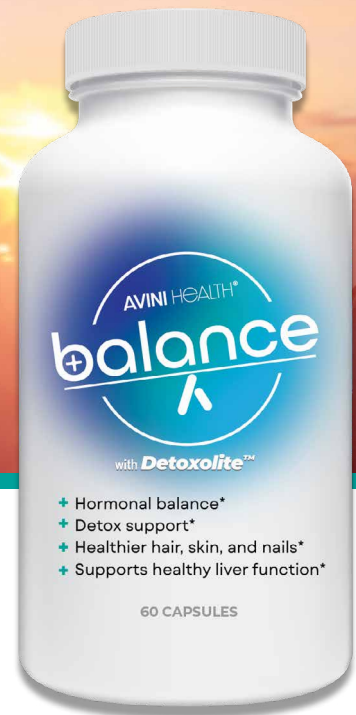




Health from the Inside/Out with Avini's Plus Balance



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- + Hormonal balance*
- + Detox support*
- + Healthier hair, skin, and nails*
- + Supports healthy liver function*

60 CAPSULES

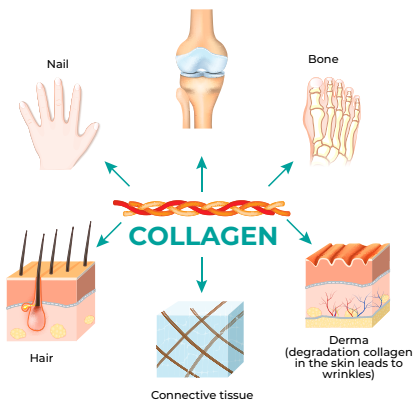
Our bodies are amazing machines that are made to repair themselves and stay healthy; but many things can inhibit, alter or otherwise attenuate its proper functioning. One of the most important organs for our metabolic regulation as well as detoxification is our liver. While most of us understand that the liver is responsible for detoxification, that's just the tip of the iceberg. The liver is the gateway to the body. Everything that we eat and drink has to pass through the liver before it can be distributed to the rest of the body.

Vital to healthy functioning is the liver's ability to transform toxins and rid them from the body. This process is sometimes referred to as "liver transformation," which basically refers to the liver's ability to make those compounds more water-soluble and package them for excretion. Avini's Plus Balance starts by improving these processes in an effort to BALANCE the body's hormones and metabolism.



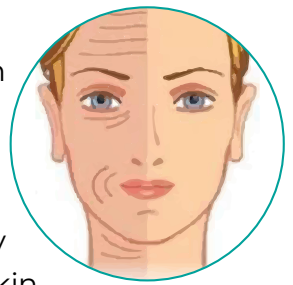
Avini's Plus Balance provides nutrients to support the underlying mechanisms in the body for the Balancing of hormones as well as improving liver transformation functions. This provides support for better general health as well as specific support for more supple skin, fuller healthier hair, and stronger healthier nails. The formula begins with:

CelluThrive® (Calcium d-Glucarate): One of the liver transformation pathways allows the body to deal with excess hormones and hormone-like compounds. That process is called Phase II Glucuronidation. During this process, chemical carcinogens, steroid hormones, and other lipid-soluble toxins are bound up with glucuronic acid in the liver (glucuronidation) and excreted with the urine. An enzyme called "Beta-glucuronidase" can free up potential toxins, making it possible for them to be reabsorbed rather than excreted. Calcium D-glucarate inhibits beta-glucuronidase activity, increasing excretion of these compounds. Inhibition of beta-glucuronidase ultimately results in decreasing the risk of cancer that can be caused by these compounds. Calcium d-Glucarate has been clinically shown to reduce risks associated with hormone-sensitive cancers. These include prostate and testicular cancer in men; as well as breast, ovarian, cervical, and uterine cancer in women.



COLLAWISE® Vegan Collagen: Collagen is the primary structural protein in the body. It is a triple helix that creates stability and flexibility for most of the structures in the body. While there are 28 different collagen sub-types, over 90% of collagen in the body is Type I and Type III: which are responsible for the structure of skin, hair, nails, organs, and

blood vessels. **COLLAWISE** is an innovative, Vegan, type I and III collagen. It offers a vegan alternative to animal-derived collagen. **COLLAWISE** is clinically shown to improve the signs of skin aging, reducing wrinkles, reducing dark circles under the eyes, increasing skin moisture and reducing blemishes. In a 60-day clinical trial, **COLLAWISE**: reduced nasolabial wrinkles by 72%; reduced crow's feet by 80%; and improved skin moisture, under-eye circles, and skin roughness.



RGen-Bio™ (Sesbania extract): Biotin (vitamin B7) is a cofactor in dozens of processes that involve cellular growth, energy metabolism, and nerve function. Biotin supplementation has been shown to improve the structure of hair, skin, nails, bones, and blood vessels. It has also been shown to improve stamina, reduce fatigue, and increase focus. **RGEN-Bio** is 100% Natural Sesbania (Agati) extract that provides a highly available form of Biotin, along with other co-factors that support healthy hair, skin, and nails.



Saw Palmetto: Natural extract that promotes healthy hormone levels and has long been used traditionally for prostate health. Recent clinical trials suggest that Saw Palmetto may promote thicker, healthier hair by reducing the cycling of testosterone that leads to hair loss.



Pygeum Africanum extract: Is the bark from an African tree that has been shown to have potent anti-inflammatory properties. Clinical evidence suggests that it may aid in balancing hormone levels in the body; thus supporting healthy urinary tract and prostate function as well as preventing hair loss and improving sexual function.



3,3'-Diindolymethane (DIM): Is a compound created when you digest cruciferous vegetables, such as broccoli or Brussels sprouts. Research suggests that DIM helps maintain healthy hormone levels in your body.

As a result, DIM has been shown to benefit several hormone-related conditions, including acne, menopause symptoms, prostate issues, and certain forms of cancer.

Vitamin D3: is associated with multiple functions, including bone mineralization, regulation of cell growth, and immune and neuromuscular functions. Recently, vitamin D has been found to play a key role in hormonal

balance and how it influences the development of many health issues, including fertility and the proliferation of hormone-sensitive cancers.

Detoxolite™: Avini's micronized and activated clinoptilolite zeolite that detoxifies while improving nutritional absorption and utilization.

In all, Avini's Plus Balance is an amazing new and innovative product that will help in balancing hormone levels through improved liver function. This results in healthier hair, skin, nail, blood vessels, and bones. Additionally, these components may aid in stress relief, mood elevation, reduction in the risk of hormone-sensitive cancers, and improved sexual function.

Plus Balance – to Balance out all things in our Body and our Lives



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