

# There are **3** Ways to Be a Part of the **Hello LOVE** Family

**1**

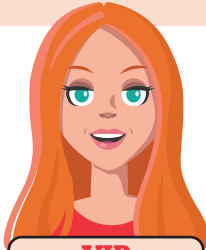


**RETAIL  
CUSTOMER**

Purchase anytime, anywhere  
from our website or using the  
Hello Love App.

**NO COMMITMENT**

**2**



**VIP  
CUSTOMER**

For the fashionista that can't get  
enough & needs a steady supply,  
VIP Customers get **FREE** shipping on  
orders of \$45 or more + access to  
VIP ONLY deals (for personal use).

**\$15 ANNUAL MEMBERSHIP FEE**

or

**3**



**FANATIC**

In love with Hello Love Press-On  
Nails? Join the team as a FANATIC...  
that's when things get seriously fun!

**NO MINIMUM SALES REQUIREMENTS  
TO RECEIVE SALES COMMISSION\***

\*To receive monthly commissions from your 10-5-5's sales you  
must have at least \$100 in personal sales to customers

## Fanatics Earn:

- ✓ 30% of your sales to Retail and VIP Customers,  
and a 30% discount on your personal orders
- ✓ Commission on the sales of your Hello Love family for 3 levels down
- ✓ Prizes + rewards for hitting sales milestones... individually **AND** with your family
- ✓ Rewards points with every sale

*We call this  
your 10-5-5*

Rewards Points can be used to purchase products,  
business tools, and travel for company events

## For example, Penelope earns:

30% of her Retail Volume  
 $30\% \times \$1650 = \$495$

**PLUS**

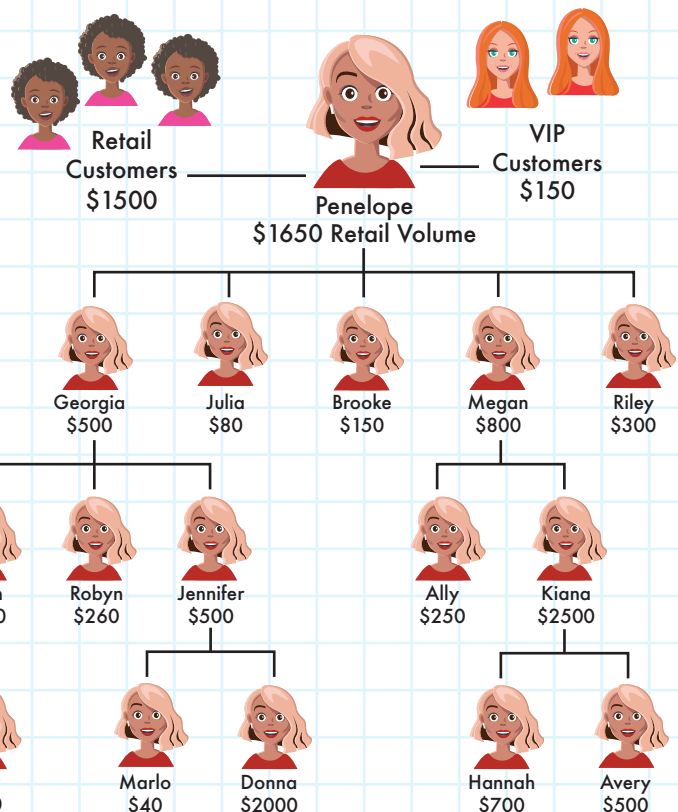
10% of the Personal Sales Volume  
from her Level 1  
 $10\% \times \$1830 = \$183$

**PLUS**

5% of the Personal Sales Volume  
from her Level 2 + Level 3  
 $5\% \times \$8200 = \$410$

Penelope's Earnings  
for the Month:

**\$1,088**



But wait, there's more...

## MONTHLY BONUSES

In addition to sales commission, Fanatics can earn monthly bonuses based on the sales volume of their 10-5-5 family. This includes your Personal Sales Volume (PSV) and the total combined PSV of all the Fanatics in your levels 1, 2, and 3.

WE CALL THIS FSV: FAMILY SALES VOLUME

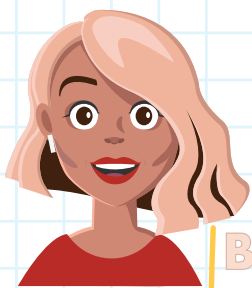
FSV	→	\$5,000+	\$10,000+	\$20,000+	\$50,000+	\$100,000+
MONTHLY BONUS	→	\$25	\$80	\$200	\$600	\$1500

## DISCOUNTS ON PRODUCT RELEASES

Fanatics have the opportunity to purchase new line releases early and at a discount. The discount is based on your PSV from the previous season.

PSV	\$1K+	\$5K+	\$10K+	\$25K+
DISCOUNT	40% OFF	50% OFF	75% OFF	FREE

## PROMOTIONS, PRIZES, + REWARDS



Title promotions are based on Personal Sales Volume (PSV). Each level can be achieved one time based on both Monthly PSV AND Lifetime PSV, meaning Fanatics have the opportunity to earn the rewards from each level twice. Because rankings are based on personal sales achievements, even if you never sponsor another Fanatic at Hello Love, you can still earn promotions.

Team Building is an option - not an expectation - at Hello Love.

	BLUSH	PINK	RED	GOLD	WHITE	BLACK
MONTHLY PSV	\$500	\$1000	\$2500	\$5K	\$10K	\$15K
LIFETIME PSV	\$1K	\$5K	\$10K	\$25K	\$50K	\$100K
REWARDS POINTS	150	500	1000	2500	5000	10,000
PRIZE	FANATICS WILL CHOOSE A PRIZE FROM THE PRIZE CATALOG EACH TIME THEY HIT A LEVEL PROMOTION					

# But wait, we're not done yet!

We call this  
**Ready. Set. Start!**

We want you to hit the ground running with your Hello Love business! So in addition to all of the compensation we have already laid out, we are also going to reward you for getting off to a strong start!

	★	★ ★	★ ★ ★
Hit these goals in the first 90 days of your business and you'll earn the rewards from each level you hit.	\$500 PSV	\$1000 PSV OR Sponsor 1 Fanatic + \$500 PSV	\$2000 PSV OR Sponsor 2 Fanatics + \$1000 PSV
REWARDS POINTS →	500	500	1000
PRIZE →	Cell Phone Ring Light	Nail Box Display Stand	Insulated Water Bottle + Sticker Pack

## FAMILIARIZE YOURSELF WITH THESE TERMS:

**10-5-5** The Fantatics and Affiliates in the three levels below you, which is your Hello Love Family.

**RETAIL VOLUME (RV)** The total amount paid for products purchased by Retail and VIP Customers, not including taxes or shipping fees. Your personal orders are **NOT INCLUDED** in this total. This amount is used to calculate your monthly personal sales commission.

**PERSONAL SALES VOLUME (PSV)** Your RV **PLUS** the total amount paid for your personal product orders. This amount is used to calculate your discounts, promotions, prizes, and rewards. Your commission on your 10-5-5 is based on their PSV.

**FAMILY SALES VOLUME (FSV)** The total combined PSV for you and everyone in your 10-5-5. This amount is used to calculate your monthly bonuses, promotions, prizes, and rewards.

We have spent hours and hours developing this Compensation Plan, which is based on our own experiences in the Direct Sales Industry. Above all else, we want Hello Love Inc. to be a great business FOR YOU. So please keep in mind that this information is subject to change, as we learn by doing. We are here to listen, and want to know how your experience with Hello Love progresses, so please feel free to reach out to us at any time with your feedback.