

# COMP PLAN

---

UDB

URDELIVERYBIZ



# HELLO! WE'RE UDB. URDELIVERYBIZ

Food delivery is at an all-time high, and so are the fees customers and restaurants are forced to pay. Not to mention the low wages & tips delivery drivers experience. We decided it was time to take a stance against the online food ordering and delivery industry.



**We're here to disrupt an industry that accounts for \$82 billion in annual sales with a flat fee of \$2 for restaurants, better pay for drivers, and lower fees for customers!**



<p><b>ZENDELIVERY AFFILIATE</b></p> <p>Free Customer Who May Refer All But Brand Partners</p>	 <p><b>CATEGORY</b></p>	 <p><b>CUSTOMERS</b> \$3.99</p>	 <p><b>RESTAURANTS</b> \$2 Delivery / \$1 Takeout</p>	 <p><b>BRAND PARTNERS</b></p>
	<p><b>PERSONAL REFERRALS</b></p>	<p><b>\$1/DELIVERY</b></p>	<p><b>\$0.50 / \$0.25</b></p>	<p>Not Eligible for Commissions</p>

\*All commissions are based on a 60% payout

# BRAND PARTNER COMPENSATION

 <b>CATEGORY</b>	 <b>CUSTOMERS</b> \$3.99	 <b>RESTAURANTS</b> \$2 Delivery / \$1 Takeout	 <b>BRAND PARTNERS</b>
<b>ZENDELIVERY PERSONAL REFERRALS</b>	\$1 per delivery	\$0.50 / \$0.25	\$50.00
<b>LEVEL ONE</b>	\$0.40	\$0.20 / \$0.10	\$15.00

## QUALIFICATIONS





- \$199.99 Enrollment
- \$14.95 / Monthly
- Earn on Personal and Level One

\*All commissions are based on a 60% payout



# BRAND PARTNER COMPENSATION



 <b>CATEGORY</b>	 <b>CUSTOMERS</b> \$3.99	 <b>RESTAURANTS</b> \$2 Delivery / \$1 Takeout	 <b>BRAND PARTNERS</b>
<b>ZENDELIVERY PERSONAL REFERRALS</b>	\$1 per delivery	\$0.50 / \$0.25	\$50.00
<b>LEVEL ONE</b>	\$0.40	\$0.20 / \$0.10	\$15.00
<b>LEVEL TWO</b>	\$0.20	\$0.10 / \$0.05	\$10.00
<b>LEVEL THREE</b>	\$0.10	\$0.05 / \$0.03	\$10.00
<b>LEVEL FOUR</b>	\$0.10	\$0.05 / \$0.03	\$5.00
<b>LEVEL FIVE</b>	\$0.10	\$0.05 / \$0.03	\$5.00
<b>LEVEL SIX</b>	\$0.10	\$0.05 / \$0.03	\$5.00
<b>LEVEL SEVEN</b>	\$0.20	\$0.10 / \$0.05	\$10.00

## QUALIFICATIONS

- \$199.99 Enrollment
- \$14.95 / Monthly
- One personally sponsored restaurant fully onboarded
- Earn on Personal through Level Seven

\*All commissions are based on a 60% payout

# ZENDELIVERY AFFILIATE REFERRALS

REFER 10 RESTAURANTS	
DESCRIPTION	QTY
RESTAURANTS	10
DELIVERIES/DAY	X 10
TOTAL/DAY	100
COMMISSION	X \$0.50
TOTAL PER DAY	\$50
<b>TOTAL PER MONTH</b>	<b>\$1,500</b>

REFER 25 CUSTOMERS	
DESCRIPTION	QTY
CUSTOMERS	25
ORDERS/MONTH	X3
TOTAL/MONTH	75
COMMISSION	X \$1.00
TOTAL PER MONTH	\$75
<b>TOTAL PER MONTH</b>	<b>\$75</b>

**TOTAL PERSONAL COMMISSIONS**

**\$1,575/ PER MONTH**

**Income Disclaimer:** For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

\*All commissions are based on a 60% payout

## BRAND PARTNER + REFERRALS

4 WHO GET 10 RESTAURANTS	
DESCRIPTION	QTY
RESTAURANTS	40
DELIVERIES/DAY	X 10
TOTAL/DAY	400
COMMISSION	X \$0.20
TOTAL PER DAY	\$80
<b>TOTAL PER MONTH</b>	<b>\$2,400</b>

4 WHO GET 25 CUSTOMERS	
DESCRIPTION	QTY
CUSTOMERS	100
DELIVERIES/MONTH	X 3
TOTAL/MONTH	300
COMMISSION	X \$0.40
TOTAL PER MONTH	\$120
<b>TOTAL PER MONTH</b>	<b>\$120</b>

<b>TOTAL MANAGER OVERRIDES</b>	<b>\$2,520/ PER MONTH</b>
<b>TOTAL PERSONAL + MANAGER COMMISSION</b>	<b>\$1,575 + \$2,520 = \$4,095/ PER MONTH</b>

**Income Disclaimer:** For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

\*All commissions are based on a 60% payout

# BRAND PARTNERS: INCOME EXAMPLE FROM NETWORK REFERRALS

16 WHO GET 10 RESTAURANTS	
DESCRIPTION	QTY
RESTAURANTS	160
DELIVERIES/DAY	X 10
TOTAL/DAY	1,600
COMMISSION	X \$0.10
TOTAL PER DAY	\$160
<b>TOTAL PER MONTH</b>	<b>\$4,800</b>

16 WHO GET 25 CUSTOMERS	
DESCRIPTION	QTY
CUSTOMERS	400
DELIVERIES/MONTH	X 3
TOTAL/MONTH	1,200
COMMISSION	X \$0.20
TOTAL PER MONTH	\$240
<b>TOTAL PER MONTH</b>	<b>\$240</b>

<b>TOTAL NETWORK REFERRALS</b>	<b>\$5,040/ PER MONTH</b>
<b>TOTAL PERSONAL + LEVEL ONE + LEVEL TWO</b>	<b>\$4,095 + \$5,040 = \$9,135/ PER MONTH</b>

**Income Disclaimer:** For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

\*All commissions are based on a 60% payout