COMP PLAN

URDELIVERYBIZ

HELLO! WE'RE UDB.

URDELIVERYBIZ

Food delivery is at an all-time high, and so are the fees customers and restaurants are forced to pay. Not to mention the low wages & tips delivery drivers experience. We decided it was time to take a stance against the online food ordering and delivery industry.

We're here to disrupt an industry that accounts for $82 billion in annual sales with a flat fee of $2 for restaurants, better pay for drivers, and lower fees for customers!

ZENDELIVERY AFFILIATE Free Customer Who May Refer All But Brand Partners	CATEGORY	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout	BRAND PARTNERS
	PERSONAL REFERRALS	$1/DELIVERY	$0.50 / $0.25	Not Eligible for Commissions

*All commissions are based on a 60% payout

BRAND PARTNER

CATEGORY	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout	BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	$1 per delivery	$0.50 / $0.25	$50.00
LEVEL ONE	$0.40	$0.20 / $0.10	$15.00

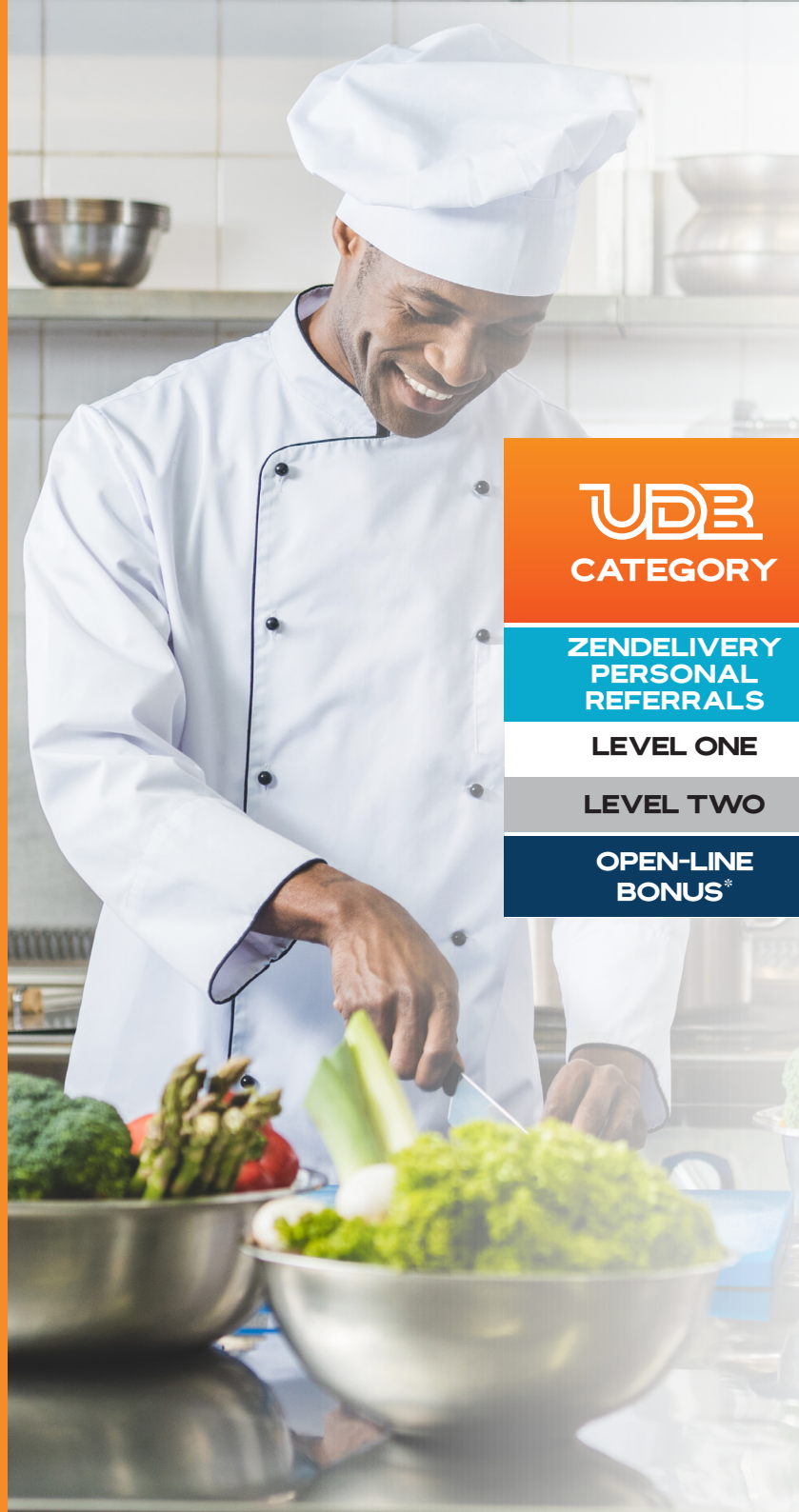
QUALIFICATIONS

- Startup Cost: $199.99 one-time / $14.95 per month thereafter
- Monthly Minimum: $100 in personal commissionable-volume* to be considered “active” and to earn on level one. (Dynamic Compression)
- Three (3) personally sponsored and active customers on ZenDelivery $9.99 monthly membership to earn on Level One.

* Personal commissionable volume can come from a combination of Brand Partner Enrollments, ZenDelivery Monthly Customers, Driver Fees, and/or Restaurant Fees

*All commissions are based on a 60% payout

1-STAR BRAND PARTNER



UDB CATEGORY	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout	BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	$1 per delivery	$0.50 / $0.25	$50.00
LEVEL ONE	$0.40	$0.20 / $0.10	$15.00
LEVEL TWO	$0.20	$0.10 / $0.05	$10.00
OPEN-LINE BONUS*	$0.01	$0.01 / $0.01	$1.00

QUALIFICATIONS

- $100 in Monthly Personal Commissionable Volume
- Three (3) personally sponsored and active customers on ZenDelivery $9.99 monthly membership
- Three (3) personally sponsored and active Brand Partners
- 250 ZenDelivery orders per month within your organization (40% maximum per leg)

*All commissions are based on a 60% payout

2-STAR BRAND PARTNER

UDB CATEGORY	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout	BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	$1 per delivery	$0.50 / $0.25	$50.00
LEVEL ONE	$0.40	$0.20 / $0.10	$15.00
LEVEL TWO	$0.20	$0.10 / $0.05	$10.00
LEVEL THREE	$0.10	$0.05 / $0.03	$10.00
OPEN-LINE OVERRIDE*	$0.01	$0.01 / $0.01	$1.00

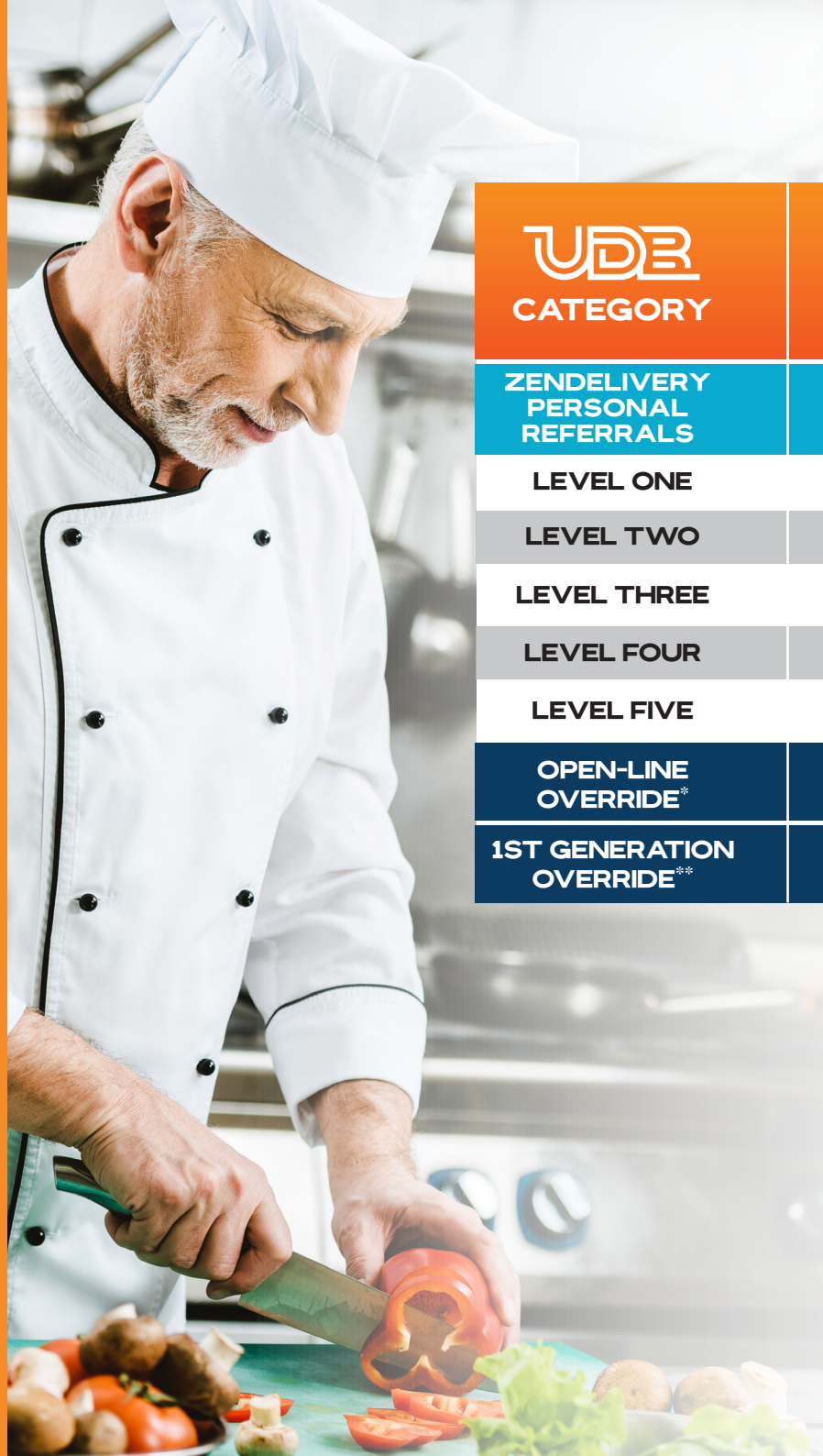
*Open Line Override Below 3rd level down to next qualified 2-Star Brand Partner

QUALIFICATIONS

- $100 in Monthly Personal Commissionable Volume
- Five (5) personally sponsored and active customers on ZenDelivery $9.99 monthly membership
- Four (4) personally sponsored and active Brand Partners
- 500 ZenDelivery orders per month within your organization (40% maximum per leg)

*All commissions are based on a 60% payout

3-STAR BRAND PARTNER



UDB CATEGORY	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout	BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	$1 per delivery	$0.50 / $0.25	$50.00
LEVEL ONE	$0.40	$0.20 / $0.10	$15.00
LEVEL TWO	$0.20	$0.10 / $0.05	$10.00
LEVEL THREE	$0.10	$0.05 / $0.03	$10.00
LEVEL FOUR	$0.10	$0.05 / $0.03	$5.00
LEVEL FIVE	$0.10	$0.05 / $0.03	$5.00
OPEN-LINE OVERRIDE*	$0.01	$0.01 / $0.01	$1.00
1ST GENERATION OVERRIDE**	$0.01	$0.01 / $0.01	$1.00

*Override Below 3rd level down to next qualified 2-Star Brand Partner
**Override below 1st qualified 3-Star Brand Partner in each leg

QUALIFICATIONS

- $100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery $9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 2500 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 2-Star Brand Partners within your organization (Separate legs)

*All commissions are based on a 60% payout

4-STAR BRAND PARTNER

UDB CATEGORY	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout	BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	$1 per delivery	$0.50 / $0.25	$50.00
LEVEL ONE	$0.40	$0.20 / $0.10	$15.00
LEVEL TWO	$0.20	$0.10 / $0.05	$10.00
LEVEL THREE	$0.10	$0.05 / $0.03	$10.00
LEVEL FOUR	$0.10	$0.05 / $0.03	$5.00
LEVEL FIVE	$0.10	$0.05 / $0.03	$5.00
LEVEL SIX	$0.10	$0.05 / $0.03	$5.00
OPEN-LINE OVERRIDE*	$0.01	$0.01 / $0.01	$1.00
1ST GENERATION OVERRIDE**	$0.01	$0.01 / $0.01	$1.00

*Open Line Override Below 7th level down to next qualified 4-Star Brand Partner

**First Generational Override below 1st qualified 4-Star Brand Partner (Separate legs)

QUALIFICATIONS

- $100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery $9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 5,000 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 3-Star Brand Partners within your organization (Separate legs)

*All commissions are based on a 60% payout

5-STAR BRAND PARTNER

UDB CATEGORY	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout	BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	$1 per delivery	$0.50 / $0.25	$50.00
LEVEL ONE	$0.40	$0.20 / $0.10	$15.00
LEVEL TWO	$0.20	$0.10 / $0.05	$10.00
LEVEL THREE	$0.10	$0.05 / $0.03	$10.00
LEVEL FOUR	$0.10	$0.05 / $0.03	$5.00
LEVEL FIVE	$0.10	$0.05 / $0.03	$5.00
LEVEL SIX	$0.10	$0.05 / $0.03	$5.00
LEVEL SEVEN	$0.20	$0.10 / $0.05	$10.00
OPEN-LINE OVERRIDE*	$0.02	$0.02 / $0.02	$2.00
1ST GENERATION OVERRIDE**	$0.02	$0.02 / $0.02	$2.00

*Open Line Override Below 5th level down to next qualified 5-Star Brand Partner
**First Generational Override below 1st qualified 5-Star Brand Partner (Separate legs)

QUALIFICATIONS

- $100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery $9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 10,000 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 4-Star Brand Partners within your organization (Separate legs)

*All commissions are based on a 60% payout

6-STAR BRAND PARTNER

UDB CATEGORY	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout	BRAND PARTNERS
ZENDELIVERY PERSONAL REFERRALS	$1 per delivery	$0.50 / $0.25	$50.00
LEVEL ONE	$0.40	$0.20 / $0.10	$15.00
LEVEL TWO	$0.20	$0.10 / $0.05	$10.00
LEVEL THREE	$0.10	$0.05 / $0.03	$10.00
LEVEL FOUR	$0.10	$0.05 / $0.03	$5.00
LEVEL FIVE	$0.10	$0.05 / $0.03	$5.00
LEVEL SIX	$0.10	$0.05 / $0.03	$5.00
LEVEL SEVEN	$0.20	$0.10 / $0.05	$10.00
OPEN-LINE OVERRIDE*	$0.02	$0.02 / $0.02	$2.00
1ST GENERATION OVERRIDE**	$0.02	$0.02 / $0.02	$2.00
2ND GENERATION OVERRIDE***	$0.01	$0.01 / $0.01	$1.00

*Open Line Override Below 7th level down to next qualified 6-Star Brand Partner
**First Generational Override below 1st qualified 6-Star Brand Partner (Separate legs)
***Second Generational Override through 2nd qualified 6-Star Brand Partner

QUALIFICATIONS

- $100 in Monthly Personal Commissionable Volume
- Ten (10) personally sponsored and active customers on ZenDelivery $9.99 monthly membership
- Five (5) personally sponsored and active Brand Partners
- 30,000 ZenDelivery orders per month within your organization (40% maximum per leg)
- Two (2) 5-Star Brand Partners within your organization (Separate legs)

*All commissions are based on a 60% payout

COMPENSATION PLAN OVERVIEW

ZENDELIVERY AFFILIATES	CUSTOMERS $3.99	RESTAURANTS $2 Delivery / $1 Takeout
PERSONAL REFERRALS	$1 per delivery	$0.50 / $0.25

URDELIVERYBIZ PARTNER NETWORK

LEVEL ONE	$0.40	$0.20 / $0.10
LEVEL TWO	$0.20	$0.10 / $0.05
LEVEL THREE	$0.10	$0.05 / $0.03
LEVEL FOUR	$0.10	$0.05 / $0.03
LEVEL FIVE	$0.10	$0.05 / $0.03
LEVEL SIX	$0.10	$0.05 / $0.03
LEVEL SEVEN	$0.20	$0.10 / $0.05

*All commissions are based on a 60% payout

ZENDELIVERY FEE STRUCTURE

RESTAURANT FEES

DELIVERY FEE	TAKEOUT FEE
$2-4 FLAT FEE	$1

- No activation fee
- No percentages
- No contracts

CUSTOMER FEES

DELIVERY FEE
$3.99 / PER ORDER

100% of the customer fees are commissionable according to the compensation plan.

*All commissions are based on a 60% payout

INCOME EXAMPLES

ZENDELIVERY AFFILIATE REFERRALS

REFER 10 RESTAURANTS

DESCRIPTION	QTY
RESTAURANTS	10
DELIVERIES/DAY	X 10
TOTAL/DAY	100
COMMISSION	X $0.50
TOTAL PER DAY	$50
TOTAL PER MONTH	**$1,500**

REFER 25 CUSTOMERS

DESCRIPTION	QTY
CUSTOMERS	25
ORDERS/MONTH	X3
TOTAL/MONTH	75
COMMISSION	X $1.00
TOTAL PER MONTH	$75
TOTAL PER MONTH	**$75**

TOTAL PERSONAL COMMISSIONS	$1,575/ PER MONTH

Income Disclaimer: For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

*All commissions are based on a 60% payout

INCOME EXAMPLES

BRAND PARTNER + REFERRALS

4 WHO GET 10 RESTAURANTS	
DESCRIPTION	QTY
RESTAURANTS	40
DELIVERIES/DAY	X 10
TOTAL/DAY	400
COMMISSION	X $0.20
TOTAL PER DAY	$80
TOTAL PER MONTH	$2,400

4 WHO GET 25 CUSTOMERS	
DESCRIPTION	QTY
CUSTOMERS	100
DELIVERIES/MONTH	X 3
TOTAL/MONTH	300
COMMISSION	X $0.40
TOTAL PER MONTH	$120
TOTAL PER MONTH	$120

TOTAL MANAGER OVERRIDES	$2,520/ PER MONTH
TOTAL PERSONAL + MANAGER COMMISSION	$1,575 + $2,520 = $4,095/ PER MONTH

Income Disclaimer: For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

*All commissions are based on a 60% payout

INCOME EXAMPLES

BRAND PARTNERS: INCOME EXAMPLE FROM NETWORK REFERRALS

16 WHO GET 10 RESTAURANTS

DESCRIPTION	QTY
RESTAURANTS	160
DELIVERIES/DAY	X 10
TOTAL/DAY	1,600
COMMISSION	X $0.10
TOTAL PER DAY	$160
TOTAL PER MONTH	**$4,800**

16 WHO GET 25 CUSTOMERS

DESCRIPTION	QTY
CUSTOMERS	400
DELIVERIES/MONTH	X 3
TOTAL/MONTH	1,200
COMMISSION	X $0.20
TOTAL PER MONTH	$240
TOTAL PER MONTH	**$240**

TOTAL NETWORK REFERRALS	**$5,040/ PER MONTH**
TOTAL PERSONAL + LEVEL ONE + LEVEL TWO	**$4,095 + $5,040 = $9,135/ PER MONTH**

Income Disclaimer: For illustration purposes only. Actual income, if any, is based on personal efforts and the number of food orders placed through your network on a daily basis.

*All commissions are based on a 60% payout

GLOSSARY OF TERMS

BRAND PARTNER

An independent business owner who has the ability to earn commissions under the UDB compensation plan.

PERSONALLY ACTIVE (PA)

Personally sponsored, active Brand Partner who maintains $100 in Personal Commissionable Volume per month.

PERSONAL COMMISSIONABLE VOLUME (PCV)

Total volume from Brand Partner Enrollments, ZenDelivery Monthly Customer, Driver Fees, and/or Restaurant Fees.

ACTIVE BRAND PARTNER

A Brand Partner who maintains a monthly minimum of $100 in Personal Commissionable Volume.

UPLINE

Your Sponsor, your placement sponsor, and all Brand Partners above a particular Brand Partner in the line of sponsorship.

DOWNLINE

A network of Brand Partners who exist under a Brand Partner by sponsorship. Also known as one's organization.

LEG

Each Brand Partner and the entirety of their organization who is enrolled underneath or front line to a Brand Partner representing one "leg" in the Brand Partner's organization.

MAX LEG PERCENTAGE

The maximum percentage of volume from any one leg that counts towards rank qualifications.

ZENDELIVERY AFFILIATE (CUSTOMER)

Qualifies for ZenDelivery commissions on customers, drivers, and restaurants as stated. However, does not qualify for UDB compensation plan.

DYNAMIC COMPRESSION

A mechanism for bypassing unqualified or inactive distributors when determining payout so that the upline is paid on the number of active levels. Only active distributors count as levels in the commission plan.

*All commissions are based on a 60% payout