

frequense.

Compensation Plan

Compensation Plan

There are 6 ways Affiliates can earn Compensation and Rewards in the Frequense Compensation Plan:

1. Personal Savings
2. First Order Commission
3. Team Rewards
4. Legacy Bonus
5. First Order Pool
6. Diamond Generation Bonus

1 Personal Savings

An Affiliate can earn up to **30% discount** on their own personal product purchases. The percentage discount available to an affiliate is based on their current Affiliate Level at the time of purchase.

Example 1

John joins the company as an Affiliate and purchases his first product. He gets a **5% discount** because he is at the base "Affiliate" level when he purchased the product. The product costs \$100 so John only paid \$95.

Example 2

Mary has been an Affiliate with company for a few months and her Affiliate level is Silver Affiliate. She purchases her normal monthly product order which costs \$200 but Mary gets a **20% discount** based on her Affiliate Level and only paid \$160.



Affiliate Level	Discount %
Customer	0%
Affiliate	5%
Copper Affiliate	10%
Bronze Affiliate	15%
Silver Affiliate	20%
Gold Affiliate	25%
Platinum Affiliate	30%
Double Platinum Affiliate	30%
Triple Platinum Affiliate	30%
Diamond Affiliate	30%

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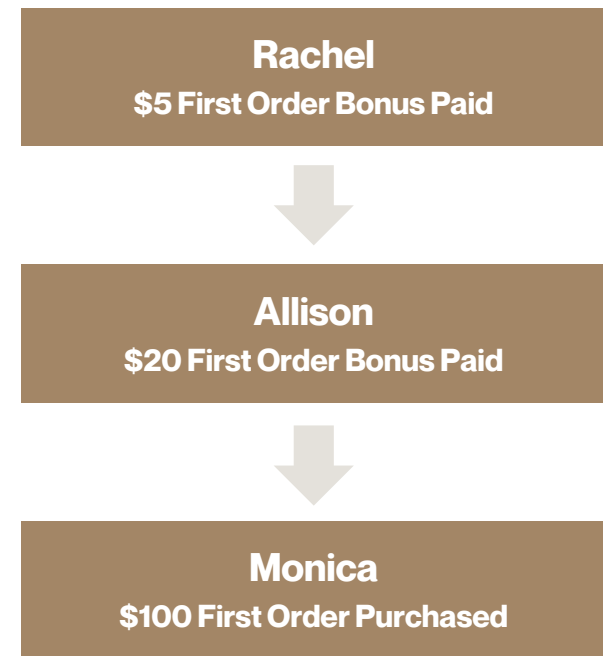
2 First Order Commission

When a customer or Affiliate places their first product order, the Affiliate who referred that person will get paid on the exact dollar value of the product order, excluding taxes and shipping. This commission is paid weekly on Friday based on the previous weekly pay period. All First Order dollars spent will count toward group sales for Affiliate Level Advancement.

The commission is **20%** paid out to the referring Affiliate on **level 1**. There is also a commission of **5%** paid out on **level 2** to the referring Affiliates referrer.

Example

Rachel is an Affiliate who refers Allison who joins the company as an Affiliate. Allison in turn refers Monica who joins the company. Monica purchases her first order of \$100 with the company. Allison gets the **20% bonus** of \$20 because Monica is her personally referred on level 1. Rachel gets the **5% bonus** of \$5 because Monica is on her level 2 of personal referral lineage



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3 Team Rewards

This is a monthly bonus paid out on the Group Sales of your personal orders, downline affiliate orders and downline customer orders. The payout is based on a differential calculation which is the difference between the Affiliate Level of the downline Affiliate and your own Affiliate Level.

This bonus is paid on the 15th of the month for the previous calendar month and is based on the Affiliate Level as of the final day of the previous calendar month. The requirement to earn the Team Rewards bonus is the Affiliate must have a minimum of \$50 in Personal Product Sales.

Affiliate Level	Bonus %
Affiliate	5%
Copper Affiliate	10%
Bronze Affiliate	15%
Silver Affiliate	20%
Gold Affiliate	25%
Platinum Affiliate	25%
Double Platinum Affiliate	25%
Triple Platinum Affiliate	25%
Diamond Affiliate	25%

Example

Rachel is a Gold Affiliate which means she is at a 25% Affiliate Level bonus and one of her downline Affiliates, Allison, is a Copper Affiliate which is a 10% Affiliate Level bonus. Rachel would earn 15% (25% - 10%) on Allison's Group Sales for the month.

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4 Legacy Bonus

This is a monthly bonus paid out on exact dollar value of the Affiliate's personally referred downline customer or affiliate's order, excluding first order.

This bonus is paid on the 15th of the month for the previous calendar month and is based on the Affiliate Level as of the final day of the previous calendar month. The requirement to earn the Legacy Bonus is the Affiliate must have a minimum of \$50 in Personal Product Sales.

Example

Dave is a Platinum Affiliate and he referred Monica who joined as an Affiliate on his first Level. Monica gathers 2 customers, Mary and Jane. Monica also referred Jim who joined as an Affiliate and Jim referred Ross who joined as an Affiliate. Ross gathers a customer, Bob.

Rank	Gold Affiliate	Platinum Affiliate	Double Platinum Affiliate	Triple Platinum Affiliate	Diamond Affiliate
Level 1	5%	5%	5%	5%	5%
Level 2	5%	5%	5%	5%	5%
Level 3	5%	5%	5%	5%	5%
Level 4		5%	5%	5%	5%
Level 5			5%	5%	5%
Level 6				5%	5%

- Monica is on Dave's 1st level and she spends \$100 on her personal order. Dave gets paid 5% on the \$100 which is \$5.
- Mary is on Dave's 2nd level and she spends \$50 on her personal order. Dave gets paid 5% on the \$50 which is \$2.50.
- Jane is also on Dave's 2nd level and she spends \$150 on her personal order. Dave gets paid 5% on the \$150 which is \$7.50.
- Jim is on Dave's 2nd level and he spends \$100 on his personal order. Dave gets paid 5% on the \$100 which is \$5.
- Ross is on Dave's 3rd level and he spends \$200 on his personal order. Dave gets paid 5% on the \$200 which is \$10.

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5 First Order Pool

Each month, the company will take a percentage of dollars spent on all First Orders from both customers and affiliates and put that money into a pool. This bonus is available to Platinum Affiliates and above. Each Affiliate Level will be allocated a specific number of shares in the pool and the pool will be divided equally based upon total shares.

This bonus is paid on the 15th of the month for the previous calendar month and is based on the Affiliate Level as of the final day of the previous calendar month. The requirement to earn the First Order Pool bonus is the Affiliate must have a minimum of \$50 in Personal Product Sales.

Affiliate Level	Shares
Platinum Affiliate	1
Double Platinum Affiliate	2
Triple Platinum Affiliate	3
Diamond Affiliate	4

Example: Pool Value

- There are 100 first orders in the calendar month
- Each first order was for \$100
- Total first order volume is \$10,000
- The first order pool value is \$500

Example: Share Distribution

- **There is 1 of each qualified rank for the calendar month.**
1 Platinum, 1 Double Platinum, 1 Triple Platinum, 1 Diamond
- **There are 10 total shares in the pool:**
Diamond = 4 Shares
Triple Platinum = 3 Shares
Double Platinum = 2 Shares
Platinum = 1 Share
- **Each share is valued at \$50:**
\$500 Pool Value divided by 10 total shares = \$50 Share Value
- **Diamond receives \$200**
4 shares x \$50 = \$200
- **Triple Platinum receives \$150**
3 shares x \$50 = \$150
- **Double Platinum receives \$100**
2 shares x \$50 = \$100
- **Platinum receives \$50**
1 share x \$50 = \$50

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6 Diamond Generation Bonus

You will earn the percentages below on the real dollar on your Diamond Generations.

Generation	RANK			
	Diamond 100,000	Red Diamond 250,000	Blue Diamond 500,000	Black Diamond 1,000,000
Generation 1	1%	2%	2%	2%
Generation 2	1%	2%	2%	2%
Generation 3	1%	1%	2%	2%
Generation 4	1%	1%	1%	2%

Example

If you are a qualified Diamond you will earn an extra 1% on your total team volume down to the next diamond, then 1% down to the next diamond, then 1% down the next Diamond and then 1% to the next diamond. So this is a 4 generation Diamond Bonus. The percentages go up as you achieve higher ranks of Diamond.

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Affiliate Level Advancement

The following chart outlines the various Levels and requirements for each.

Affiliate Level	Personal Product Sales	Personal Active Retail Customer	Personal Active Affiliate	Group Sales	Max % from any one leg	Max Sales from any one leg
Affiliate	0	0	0	\$0	N/A	
* Copper Affiliate	\$50	1	1	\$500	60	\$300
* Bronze Affiliate	\$50	1	1	\$1,000	60	\$600
* Silver Affiliate	\$50	1	1	\$2,500	60	\$1,500
Gold Affiliate	\$100	2	2	\$5,000	60	\$3,000
Platinum Affiliate	\$100	2	2	\$10,000	60	\$6,000
Double Platinum Affiliate	\$100	2	4	\$25,000	40	\$10,000
Triple Platinum Affiliate	\$100	2	5	\$50,000	40	\$20,000
Diamond Affiliate	\$100	2	6	\$100,000	40	\$40,000
Red Diamond Affiliate	\$100	2	6	\$250,000	40	\$100,000
Blue Diamond Affiliate	\$100	2	6	\$500,000	40	\$200,000
Black Diamond Affiliate	\$100	2	6	\$1,000,000	40	\$400,000

* To level up to Copper, Bronze, and Silver, you have 2 options for Affiliate and Customer Requirements.

(Option 1) Required to have 1 Personal Active Retail Customer and 1 Personal Active Affiliate.

(Option 2) Required to have 5 Customers.

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Income Disclosure Statement

The Frequense Compensation Plan is an exciting opportunity that rewards you for selling products and services and sponsoring other participants who do the same. Although the opportunity is unlimited, individual results will vary depending on commitment levels and sales skills of each participant. Since Frequense has recently launched, it lacks enough statistical data to prepare reliable income disclosures. There will be certain participants who will earn less while others will earn much more. We're excited about the Frequense Compensation Plan and we're confident it will provide you a solid foundation to help you achieve your financial goals. As with all endeavors, hard work and the time you dedicate impact outcomes. If income projections were presented to you prior to your enrollment, such projections are not necessarily representative of the income, if any, that you can earn through your participation in the Compensation Plan. These income projections should not be considered as guarantees or projections of your actual earnings or profits. Success with Frequense results only from hard work, dedication, and leadership.

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Basic Terms to Know

- **Affiliate** – Any person who joins Frequense as an Affiliate, not a customer.
- **Group Sales** – All sales generated by your entire organization, including your own purchases within a Calendar month.
- **IDS** – Income Disclosure Statement.
- **Leg** – A leg is a line of Personal Referrals – meaning all of the people you Personally referred and all of their personally referred people. The top of any leg starts with your personally enrolled affiliate.
- **Product Value** - The compensation plan is based on the actual US dollar value spent.
- **Personal Active Retail Customer** – Any personally referred customer that spends \$49 or more on product in a calendar month.
- **Personal Active Affiliate** – Any personally referred Affiliate that has a minimum of \$49 in Personal Product Sales.
- **Personal Product Sales** – Your personal product purchases and your personally sponsored front line customers purchases.
- **Retail Customer** – Any person who joins Frequense as a Customer.
- **Weekly Bonus Period** - The weekly Bonus period starts each Saturday morning at 12:00 Central Time and ends on Friday Night at 11:59:59 Central Time.
- **60% Cap Rule** – Frequense will pay up to 60% of all company volume for the pay period.