## **IVY LANE GOAL SHEET**

| CAR GOAL   | PREMIUMS GOAL 6 | 5% | D | ATE   |
|--|-----------------|----|---|---|
|  |                 |    |   |   |
| AIR FILTER 18%  CABINS 6%  |                 |    |   | 1AM CARS TICKET NOCR PREM %                   |
| WIPERS 12%  LIGHTS 12%   |                 |    | 3 | PM CARS TICKET NOCR PREM %                    |
| ROTATIONS 5%  12MONTHS 4%  BATTERIES 1%  |                 |    | C | LOSE CARS TICKET NOCR PREM % EMAIL % VISUAL % |
| RADIATOR 2%  To figure out the math for your store- Take your car count goal for the day multiply it by . (service goal)  Example- 35 cars X .18 (Air filter goal) = 6.3. Your goal is then 7 per day  WHAT TRAINING WAS COMPLETED |                 |    |   |   |
|  |                 |    |   |   |

MARKET GOALS
UP 4 CARS, \$18 CORE NOCR, 65% PREMIUMS, \$78 TICKET, 60% EMAIL