# Compensation PLAN





August 2022 • V5

### Compensation & Rewards



There are 5 ways Brand Partners can earn Compensation and Rewards in the Elomir Compensation Plan

- 1. Retail Bonus
- 2. Fast Start Bonus
- **3.** Generational Team Bonus
- 4. Rank Advancement Bonus
- 5. 3X Bonus

#### Enrollment Back Office Fee \$49 = 1 year with \$49 yearly renewal.





#### **Retail Bonus**

When a Retail customer purchases products through the Brand Partner's online retail store, the Enrolling Brand Partner receives a Retail Bonus of 35% of the CV on the order.

#### Fast Start Bonus

When a new Brand Partner first enrolls, they have the option to purchase an initial Enrollment Package of their choice. The Enroller will receive a Fast Start Bonus up to 4 generations deep, based on Rank. A Generation is defined as the first active Brand Partner in the enroller tree. As the Brand Partner rank advances, they unlock new levels.

As a Brand Partner, you are eligible to earn 15% Fast Start Bonuses weekly even though you are not Active. The requirement for receiving the Monthly True Up Payout is you must be an Active Brand Partner with 65 PV (this includes your personal orders and your personally enrolled customers' orders) and an Icon1 or higher. This is paid on the Enrollment Pak CV. The payout is weekly and monthly, the first level will be paid out weekly and the monthly will be paid as a True Up based on the paid rank at the end of the month.

Weekly Payout					
Level	Payout				
Level 1	15%				

Monthly True Up Payout											
Rank	lcon	lcon1	lcon2	lcon3	lcon4	lon5	lcon6	lcon7	lcon8	lcon9	lcon10+
Level 1		5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 2				5%	5%	5%	5%	5%	5%	5%	5%
Level 3									5%	5%	5%
Level 4											5%

\* Fast Start bonus will not be paid if a Pak is not purchased during the same transaction as enrollment



#### Monthly Generational Team Bonus

Volume from your Brand Partners and their customers' product purchases are paid through the Unilevel Tree. As a Brand Partner progresses further through the career path, they can earn monthly generational team bonus pay based on rank.

Rank	Generational Team Bonus
lcon	\$18
lcon1	\$36
lcon2	\$72
lcon3	\$180
lcon4	\$540
lcon5	\$960
lcon6	\$1,800
lcon7	\$3,600
lcon8	\$7,200
lcon9	\$13,000
lcon10	\$26,000
lcon11	\$39,000
Icon12	\$65,000
Legend	\$104,000



#### **Rank Advancement Bonus**

The Rank Advancement Bonus is paid monthly based on the new rank up of the Brand Partner. To earn Rank Advancement pay, you must have reached the rank of Icon3.\*

To be paid, the Brand Partner must have achieved the rank for the first time and sustain that rank for 2 consecutive months in a row.

**Example:** the Brand Partner hits Icon5 in month 1 and Icon6 in month 2. The payout will be paid on the Icon5 because that is the rank that was achieved 2 consecutive months.

The bonus will only pay out once per rank achieved. The bonus is also stackable which means if the Brand Partner hits Icon7 for the first time and then Icon8 within the same time period, they will receive the bonus for Icon7 and the bonus for Icon8.

**Example:** the Brand Partner hits Icon7 in month 4 and also Icon8 in month 4 and maintains Icon8 in month 5, the payout will be paid on both Icon7 and Icon8 because both were achieved 2 consecutive months.

\* Icon 12 and Legend rank advancement bonus will be broken up into 4 payments. If they de-qualify they have 12 months to re-qualify to continue payments. Each installment will only be paid on a qualified month.

Rank	Rank Advancement Bonus
lcon	
lcon1	
lcon2	
lcon3	\$70
lcon4	\$200
lcon5	\$800
lcon6	\$1,500
lcon7	\$3,000
lcon8	\$6,000
lcon9	\$10,000
lcon10	\$20,000
lcon11	\$30,000
lcon12	\$50,000
Legend	\$80,000



#### **3X Rank Bonus** (Promotional)

If you advance to any rank between ICON3 to ICON5 from the day you join until the end of that calendar month, Elomir will triple your Rank Advancement Bonus on your highest achieved Rank. If you did not earn a 3X bonus during your partial month, you have a full calendar month to achieve this bonus. Whichever comes first. This means you can potentially earn up to a \$2,400 Rank Advancement Bonus within your first calendar month. 3X Bonus are not cumulative and all bonuses before achieved rank are forfeited. This bonus is paid at the 15th of the following month. Volume does not carry over to the next month.

When the 3X bonus is achieved, any Rank Advancement Bonuses prior to the highest 3X bonus are nullified.



### Rank Requirements and Payout Summary

Rank	PV	Personal Active Brand Partner	Personal Active Customer	Qualified OV	Max % from One Leg	Max OV from One Leg	Retail Bonus (Weekly)	Fast Start Bonus (Weekly)	Generational Team Bonus Pay (Monthly)	Rank Advancement Bonus (Monthly)
lcon	65	1	1	300	60%	180	35%	15% LVL1	\$18	
lcon1	65	1	1	500	60%	300	35%	15% LVL1 5% LVL1	\$36	
lcon2	65	1	1	700	60%	420	35%	15% LVL1 5% LVL1	\$72	
lcon3	65	2	1	1,500	50%	750	35%	15% LVL1 5% LVL1 5% LVL2	\$180	\$70
lcon4	65	2	1	4,500	50%	2,250	35%	15% LVL1 5% LVL1 5% LVL2	\$540	\$200
lcon5	65	3	3	8,000	50%	4,000	35%	15% LVL1 5% LVL1 5% LVL2	\$960	\$800
lcon6	65	3	3	15,000	50%	7,500	35%	15% LVL1 5% LVL1 5% LVL2	\$1,800	\$1,500
lcon7	65	3	3	30,000	50%	15,000	35%	15% LVL1 5% LVL1 5% LVL2	\$3,600	\$3,000
lcon8	65	3	3	60,000	50%	30,000	35%	15% LVL1 5% LVL1 5% LVL2 5% LVL3	\$7,200	\$6,000
lcon9	65	3	3	100,000	50%	50,000	35%	15% LVL1 5% LVL1 5% LVL2 5% LVL3	\$13,000	\$10,000
icon10	65	3	3	200,000	40%	80,000	35%	15% LVL1 5% LVL1 5% LVL2 5% LVL3 5% LVL4	\$26,000	\$20,000
icon11	65	3	3	300,000	40%	120,000	35%	15% LVL1 5% LVL1 5% LVL2 5% LVL3 5% LVL4	\$39,000	\$30,000
icon12	65	3	3	500,000	40%	200,000	35%	15% LVL1 5% LVL1 5% LVL2 5% LVL3 5% LVL4	\$65,000	\$50,000
Legend	65	4	3	800,000	40%	320,000	35%	15% LVL1 5% LVL1 5% LVL2 5% LVL3 5% LVL4	\$104,000	\$80,000

No more than up to 60% of volume depending on rank and requirement from any one Enrollment team.

## Basic Terms to Know



CV — Also known as Commissionable Volume, this volume is assigned to a product.

**PV** — Personal Volume, this is volume that is created when products are purchased by you or your personal retail customers that have a CV value tied to it.

**OV** — Organizational Volume, this is the sum of all volume in a given period with no more than 50% generated by one enrollment leg.

**Weekly Bonus Period** — The weekly Bonus period starts each Tuesday morning at 12:00 Central Time and ends on Monday Night at 11:59:59 Central Time.

**Monthly Bonus Period** — The monthly Bonus period starts on the first day of each month and ends on the last day of each month.

**Active Brand Partner** — Meet minimum monthly active requirement of 65PV monthly product purchase.

Active Customer — Meet minimum monthly active requirement of 45PV monthly product purchase.

**Retail Customer** — Is a person that buys Elomir products at retail cost.

**Smartsave Customer** — A Smartsave Customer is a retail customer on Smartship who pays a discounted retail price through the Champion's online retail store.

**Commission Active** — Placing an order monthly of Elomir products or having retail customer orders that creates a minimum of 65PV. This will start the accumulation of volume and will continue to accumulate as long as your account remains Active.

60% Cap Rule — Elomir will pay up to 60% of all company volume.